



GE Capital and ISS

Powerful Search & Match Solution

GE Capital Vendor Financial Services (VFS) is a mid-market financing business specializing in creating and managing private label financing programs for major manufacturers and dealers.

With ISS, VFS is able to locate customer/vendor orders, identify broker information for commercial customers and determine if a credit bureau needs to be contacted on behalf of a customer – effectively streamlining business processes.

“It is very important to our business to be able to effectively manage customer information. We chose the Identity Systems' Identity Search Server (ISS) software solution to help us in doing so because of its strong international capabilities and ease of integrating with our existing legacy systems,” said Lewis Giannetti, (Application Architect), GE Capital Vendor Financial Services.

Because ISS includes character sets by individual countries, is pre-set with country specific naming rules and is able to handle double-byte character sets found in several Asian countries, VFS will be able to use the solution to maintain intelligent data in its worldwide customer database.

“We are thrilled to help VFS advance its capabilities in servicing its financial services customers,” said Ramesh Menon, Director of US Operations, Identity Systems. “Our internationally sophisticated search and matching algorithms, which are built into the product, offer global clients like VFS the opportunity to increase the amount of data within the company without compromising the quality of the information.”

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Lewis Giannetti,
(Application Architect),
GE Capital Vendor
Financial Services.

About GE Capital Vendor Financial Services

GE Capital Vendor Financial Services is a global leader in developing and providing financial solutions and services to equipment manufacturers, distributors, dealers and their end users.

With approximately \$15 billion in served assets worldwide, Vendor Financial Services works with our customers to drive new business and make existing customers repeat customers through superior service, a commitment to quality and fairness and the application of the latest e-commerce technology. Vendor Financial Services serves approximately 100 manufacturers, 4,500 dealers and currently has over 500,000 accounts in 33 countries.

For more information about GE Capital Vendor Financial Services, please visit www.ge.com/capital/vendor/index.htm

About Identity Search Server™

Identity Search Server™ (ISS) provides high quality search, matching, duplicate discovery and relationship linking for all forms of identification data.

The software can be easily added to existing Oracle, DB2/UDB or SQL/Server systems without programming or modification to existing database tables. Without impacting the database update efficiency, ISS transparently maintains its own high performance “fuzzy” indexes, and de-normalized tables. Very high quality results are achieved regardless of the quality, format or variation of the data. ☺

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Ramesh Menon,
Director of US Operations,
Identity Systems.

◆◆◆ **About Identity Systems**

Identity Systems is the pioneer in enabling organizations to build and maintain high-quality identity data search and matching software solutions.

The company has been in this area of specialization since 1986, and has over 500 clients worldwide who rely on its robust, enterprise-wide software. For more information please visit our website.

